all4maternity
LEARNING • SHARING • CARING

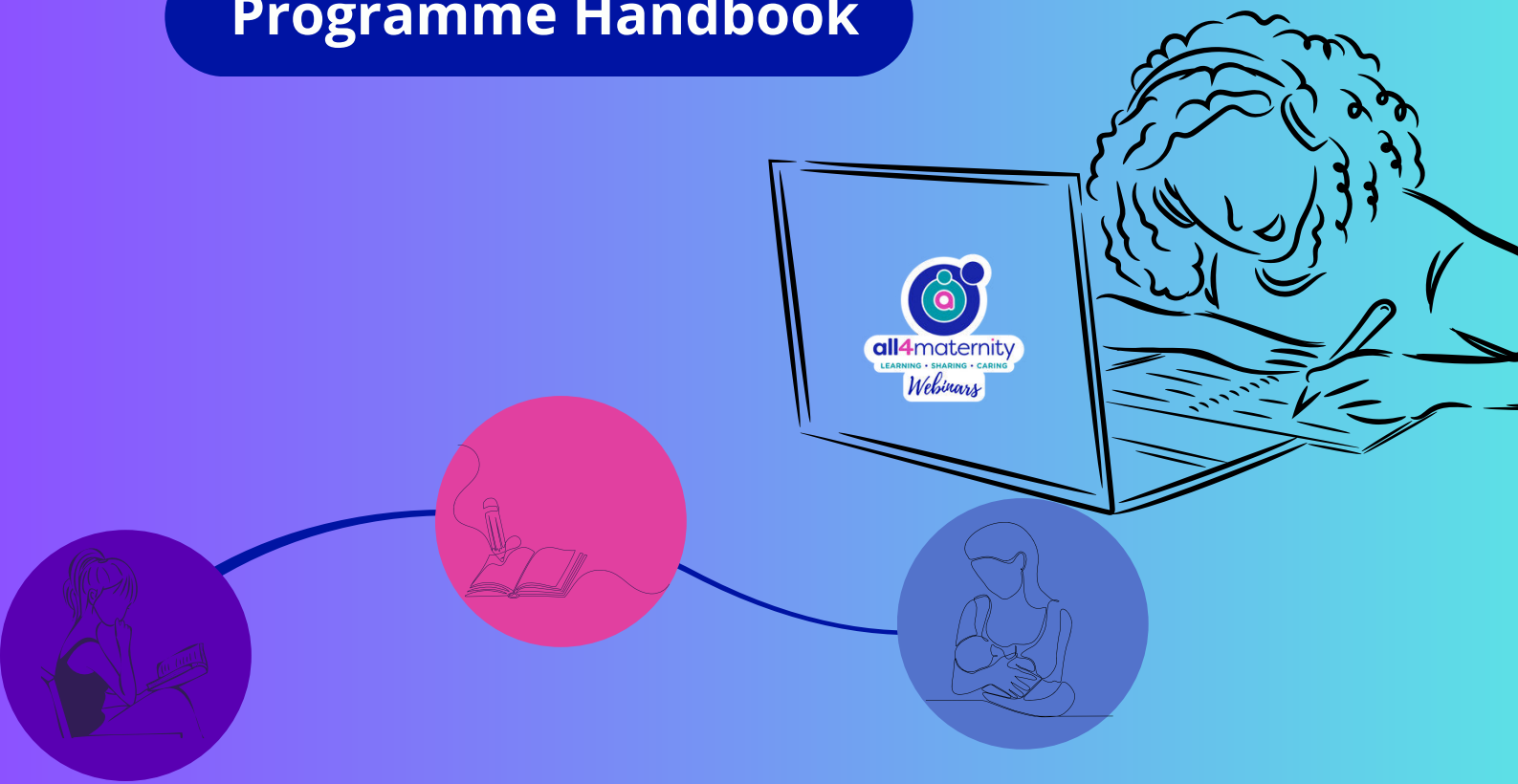
PROFESSIONAL
WEBINAR SERIES

all4maternity
HUB
LEARN • SHARE • CARE

WRITING SKILLS

for SUCCESS AND PUBLICATION

Programme Handbook



all4maternity
LEARNING • SHARING • CARING

all4maternity HUB
LEARN • SHARE • CARE

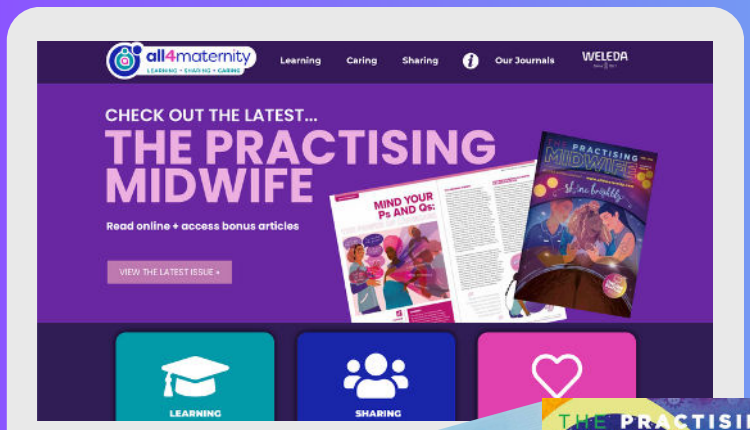
We are academic publishers and educators of *essential* Midwifery and Maternity Care Content

You are part of the digital revolution in maternity education

Offering:

- The Practising Midwife Journal
- The Practising Midwife Australia edition
- The Student Midwife Journal
- All4Maternity.com
- All4Maternity Hub and App

The All4Maternity HUB and App contains 50+ evidence based modules and courses





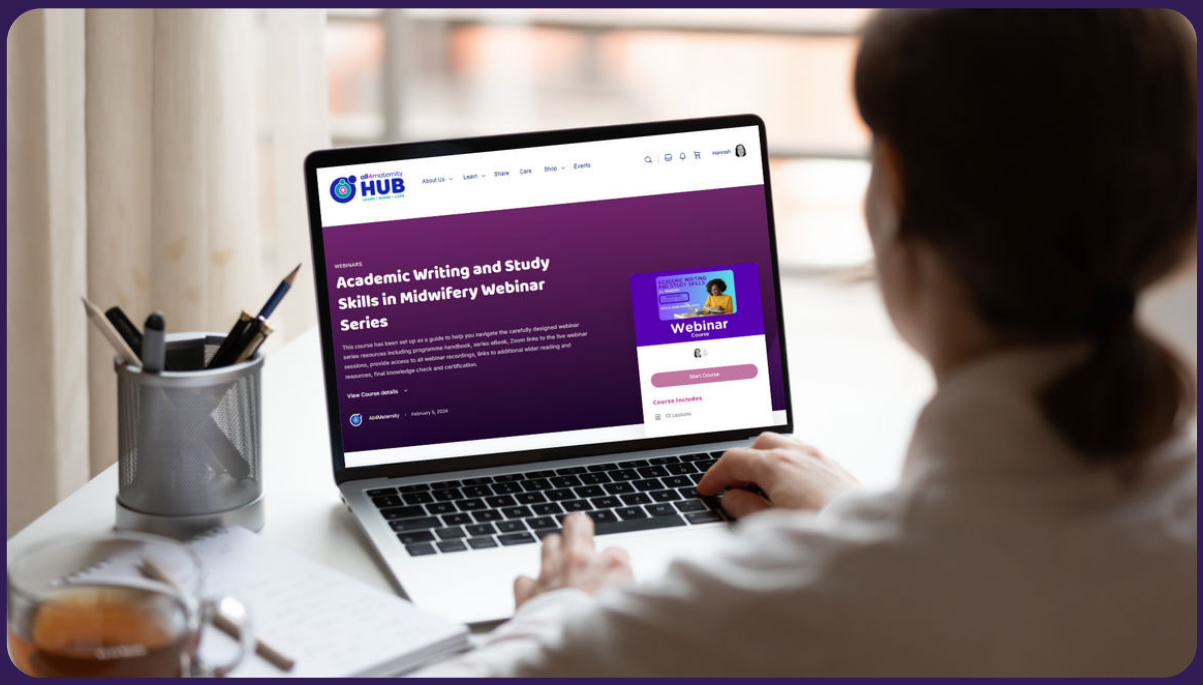


LEARNING • SHARING • CARING

Section One:

Your bespoke HUB resources

1 Utilise your bespoke HUB Course

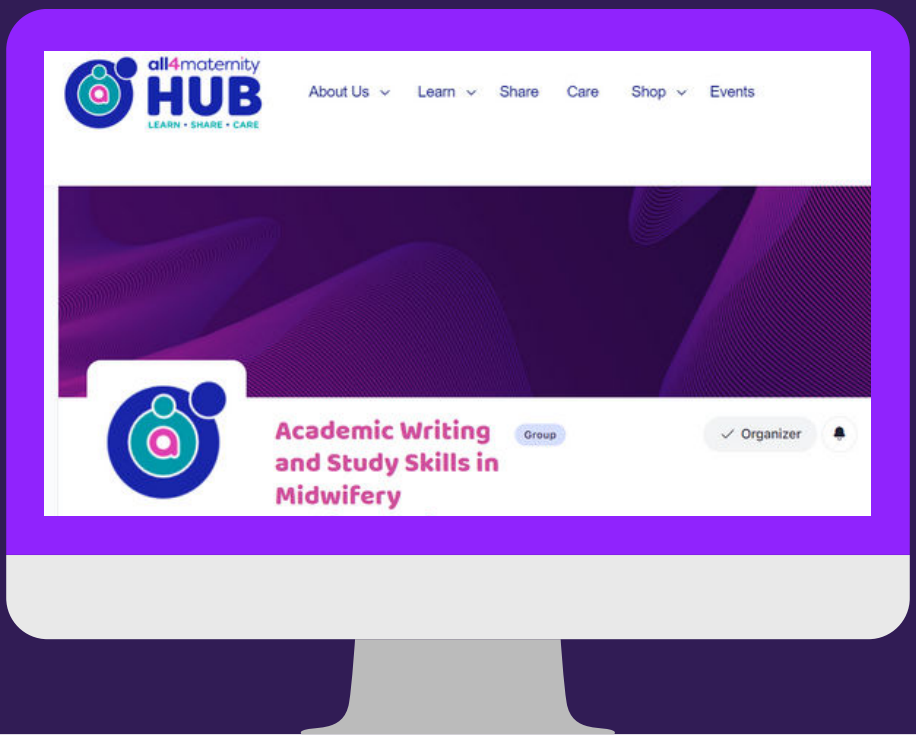


Your bespoke HUB webinar series course contains:

- Wider resources
- Recordings
- Link to LIVE Zoom webinars
- E-Book
- Feedback
- Certification

2 Participate in your private HUB group

Locate the Care area

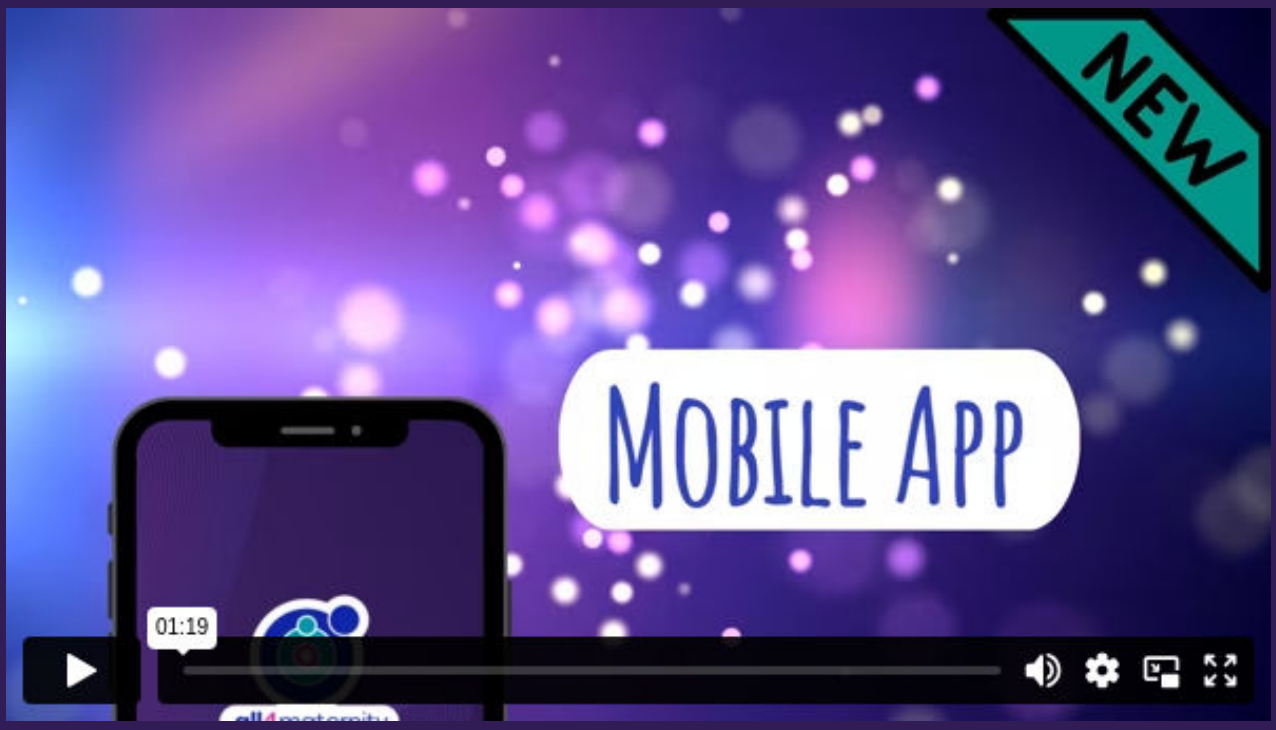


You have been automatically added to the PRIVATE: Academic writing and study skills in midwifery group

You can find this within the care area

2 Download your HUB App

Watch the video now





Download on the App Store

ANDROID APP ON Google play

Section One:

Webinar Facilitation Team

Your webinar facilitation team



Hannah Tizard, RM, PMA, PGCertEd, FHEA - Lead midwife All4M
Hannah is a midwife and previous senior midwifery lecturer. Hannah's mission is to empower students and midwives to provide personalised and holistic care that upholds the human rights of women, birthing people and families. Through her work at All4Maternity and All4Birth, she aims to create learning environments that are inclusive and responsive to the diverse demographic, societal, and cultural needs of midwives, students and communities. This involves the effective translation of knowledge to create a learning environment that is inclusive and responsive to everyone's needs. As a Professional Midwifery Advocate, she leads compassionately, with respect to support the wellbeing of midwives. Hannah's values of creativity and accountability inspire her to innovate and collaborate authentically. One of her proudest accomplishments is founding the award-winning Blood to Baby campaign, which highlights the importance of physiological transition in newborn through optimal cord clamping.



Neesha Ridley, RM, MSc, PGCert Ed, FHEA
Neesha Ridley has been qualified for over 20 years working across practice, leadership, governance and education. Before joining All4Maternity as an Education and Development Lead Midwife, Neesha had roles within Higher Education as a Senior Midwifery Lecturer, at UCLan and as a workforce lead for Health Education England and more recently NHS England, North West region.
In her role as workforce lead, Neesha supported the process of recruitment and transition of International Midwives across the North-West region. Neesha is passionate about safe, quality, midwifery education, practice, leadership, and research and has been involved in strengthening equity, diversity and cultural safety across midwifery education and practice.



Anna Byrom, RM PhD PGCert Ed NTFS
Anna has been a midwife for over 18 years. With a passion for relational, humanised and rights-based midwifery care, she has worked across the UK as a case-load, team and birth centre midwife. She has experience leading infant feeding services in a local maternity unit, implementing the Unicef UK Baby Friendly Initiative. For the past 11 years, Anna has been working as an educator and researcher leading higher education under- and post-graduate programmes. In 2019 she completed her PhD with the Maternal and Infant Nutrition and Nurture [MAINN] unit at UCLan. She is a member of the Unicef UK Baby Friendly Qualifications Board and Designation Committee. She was awarded a National Teaching Fellowship Award in 2019 for her contribution to midwifery education leadership.

Section Two:

Webinar Series Schedule

all4maternity
LEARNING • SHARING • CARING

Academic Writing and Study Skills Webinar Series Schedule

Monday 18th March 2024

1

Introduction and Strategies for Academic Balance and Efficiency

10:00-11:30 UK TIME

2

Strategies for meaningful and effective writing

12:30-13.30 UK TIME

3

Synthesising Literature and Perfecting Citation

14:30-15:30 UK TIME

4

Critical Review of Evidence

15:30-16.30 UK TIME

Friday 22nd March 2024

5

Developing your online presence and identity as an author

11:00-12:00 UK TIME

6

Writing for Publication and success

14:00PM-16:00 UK TIME

Section Three:

Webinar Learning Record

Your learning record

Across the following pages you can keep a learning log of each webinar. You may want to keep this as evidence for your revalidation, professional learning log or practice development records. It can be helpful to use a reflective model or tool to unpack your learning and how your practice might be informed.



all4maternity
LEARNING • SHARING • CARING



1. Introduction and Strategies for Academic Balance and Efficiency

Midwifery Educators Hannah Tizard and Neesha Ridley

Summary of the session

Key learning points

all4maternity
LEARNING • SHARING • CARING



2. Strategies for Ethical Writing and Effective Study

Midwifery Educators Hannah Tizard and Neesha Ridley

Summary of the session

Key learning points



3. Synthesising Literature and Perfecting Citation

Midwifery Educator and Editor-In-Chief of The Practising Midwife journal Dr Alys Enion

Summary of the session

Key learning points



4. Critical Review of Evidence

Midwifery Educator and Editor-In-Chief of The Practising Midwife journal Dr Alys Enion

Summary of the session

Key learning points



5. Developing your online presence and identity

Midwifery Educators Hannah Tizard and Neesha Ridley

Summary of the session

Key learning points



6. Writing for Publication

Midwifery Educator and Editor-In-Chief of The Practising Midwife journal Dr Alys Enion

Summary of the session

Key learning points